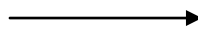


# Similac Infant Formula Product Changes



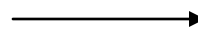
12.9 oz can (powder)



12.4 oz can (powder)



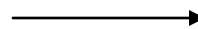
12.9 oz can (powder)



12.4 oz can (powder)



12.9 oz can (powder)



12.6 oz can (powder)

Similac is making product changes to their infant formula that will begin to take effect June 2010. These changes will not affect the type or number of cans that a WIC participant can redeem with his/her warrants, but you will notice name and size differences during the transition.

Please post this information where your staff can use it as a reference.

Questions? Please call the State WIC Office at (907) 465-3100.

*\*Similac Isomil has a new name: Similac Sensitive Isomil Soy. This change affects all varieties, even though only powdered formula is pictured here.*

*Thank you for supporting Alaska WIC.*

